



ISBME

Israeli Society for
Biomedical Engineering

The Engine
of Growth for
a Better Life

19 October 2026

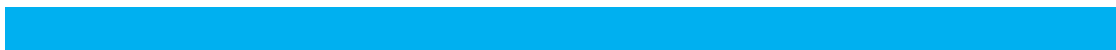
International Convention Center Haifa

INDUSTRY PROSPECTUS



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WELCOME LETTER

Dear Colleagues and Partners

We are delighted to invite you to participate in the Annual Conference of the Israel Society for Biomedical Engineering (ISBME), taking place on **19 October 2026**, at the International Convention Center Haifa.

This conference serves as a premier gathering for the biomedical engineering community in Israel, bringing together leading researchers, medical doctors, technological officers, entrepreneurs, investors, and graduates. Our mission is to bridge the gaps between the three core pillars; **Academia, Industry, and Clinical Medicine**, and to foster the cross-disciplinary collaborations that drive the future of healthcare.

The community of biomedical engineering in Israel is rapidly growing, with programs across five academic institutes, as well as strong activity in closely related engineering and life-sciences disciplines. The Conference aims to support the development of this ecosystem and to help realize its full national potential.

The Conference will cover a broad spectrum of cutting-edge fields, including:

- Advanced Medical Imaging Technologies
- Aesthetic and Dermatologic Technologies
- Aging and Preventive Medicine
- Artificial Intelligence (AI)
- Bio Convergence
- Bioelectronics
- Bioenergetics and Metabolic Engineering
- Bioinformatics and Health Data Science
- Biomaterial
- Biomechanics and Biofluid Dynamics
- Biomedical Robotics and Surgical Technologies
- Biomedical Signals and Systems
- Biophysics
- Cancer Diagnostics and Therapeutics
- Cardiac and Cardiovascular Technologies
- Dental Biotechnology
- Drug Delivery Systems
- Medical Devices and Instrumentation
- Molecular, Cellular and Genetic Engineering
- Nanomedicine Engineering
- Neural Engineering
- Optical Technologies and Biomedical Optics
- Regulatory Science and Translational Engineering
- Rehabilitation Engineering
- Synthetic Biology
- System and Computational Biology
- Telemedicine and Digital Health
- Tissue Engineering and Regenerative Medicine

What to expect?

Beyond keynote lectures and peer-reviewed presentations from the academy and industry (oral and poster sessions), the Conference will feature business and entrepreneurship-oriented sessions. Participants will have extensive opportunities for networking, professional development, and engaging with renowned experts to inspire the next wave of innovation. We are confident that you will find this experience stimulating, enriching, and a powerful platform for establishing new collaborations.

We look forward to welcoming you to an exciting day of professional exchange and innovation.

ISBME Organizing Committee:

Amir Landesberg

President of ISBME & Conference Chairperson

Moshe Brand

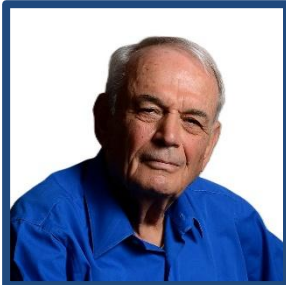
Vice President of ISBME & Conference Co-Chairperson

Zohar Gendler

Industry Representative of ISBME & Conference Co-Chairperson



ORGANIZING COMMITTEE



Dr. Shimon Eckhouse
Founder of Alon MedTech & Conference Chairperson



Prof. Amir Landesberg
President of ISBME & Conference Chairperson



Dr. Moshe Brand
Vice President of ISBME & Conference Co-Chairperson



Mr. Zohar Gendler
Industry Representative of ISBME & Conference Co-Chairperson



Prof. Meital Zilberman
Past President of ISBME & Head of the Scientific Committee



GENERAL INFORMATION

Conference Venue

International Convention Center Haifa
Kdoshei Jassy St 2, Haifa

Conference Date

19 October 2026

Registration Hours

Monday, 19 October 08:00 to 18:00

Name Badges

Badges will be distributed at the registration desk.
Participants without badges will not be admitted to any conference related activities.

Language

The official language of the Conference will be English unless otherwise marked in program.

Lunch and Coffee Breaks

Coffee and light lunch will be served in the Exhibition Area.

Certificate of Attendance

A certificate of attendance will be provided to all registered attendants upon request after the conference.

Tailor-Made Packages

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact us to discuss your needs at gail@gtgevents.com

Important Information for Start-Ups

The ISBME encourages start-up companies to participate, to present and to submit abstracts.

It is a great opportunity to meet top researches in a variety of fields, and to meet industry players.

The conference will be happy to provide participation at the same cost as a regular participant.

If the abstract is chosen for an oral presentation the duration will be 10 minutes. Slots will be provided on a first-come, first-served basis.

Hurry up and submit your abstract!!



Sponsorship Packages

Platinum Sponsorship Package **50,000 NIS**

- This package will be tailor-made

Gold Sponsorship Package **20,000 NIS**

- **Speaker Slot**
 - 20 minutes duration
- **Exhibition Space**
 - 6 sqm exhibition open space
- **Advertisement & Acknowledgement**
 - Inclusion of up to three pieces of promotional material distributed in the participants bags or up to a 6-page booklet
 - Prominent space such as back-page or inside front-page advertisement in the final program, allocated on a first come, first served basis
 - Sponsor's logo with hyperlink on the website of ISBME
 - An e-blast will be sent to all registered delegates by email 1 month before the conference regarding the sponsored lecture
 - Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- **Registration**
 - 4 complimentary conference registrations
- **Conference Logo**
 - The right to use the ISBME logo (following supplied guidelines) on relevant meeting material, approved by the ISBME Secretariat

Silver Sponsorship Package **15,000 NIS**

- **Name Tags or Bags or Lanyards**
 - The company's logo will appear on the name tag, bag or lanyards
Up to 2 company logos will be considered
- **Exhibition Space**
 - 6 sqm exhibition open space
- **Advertisement & Acknowledgement**
 - Sponsor's logo with hyperlink on the website of ISBME
 - Silver Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- **Registration**
 - 2 complimentary conference registrations
- **Conference Logo**
 - The right to use the ISBME logo on relevant congress material, approved by the ISBME Secretariat



Poster Board Area

10,000 NIS

Double-sided poster boards will be displayed for the duration of the conference.

- Dedicated signage with the company's logo will be displayed in the poster area.
- Acknowledgement of sponsorship in the program book
- Sponsor's logo with hyperlink on conference website

Coffee Break

10,000 NIS

The conference will have 2 dedicated coffee breaks.

- Dedicated signage with the company's logo will be displayed at the coffee area.
- The rate is for 1 coffee break
- Acknowledgement of sponsorship in the program book
- Sponsor's logo with hyperlink on conference website

Lecture

5,000 NIS

A 15-minute lecture will be allowed in the industry session

- Acknowledgement of sponsorship in the program book
- Sponsor's logo with hyperlink on conference website

Notepads and Pens

5,000 NIS

The supporter will provide the notepads and pens. Quantity to be confirmed by the Organizer. This item must be approved by the organizer as well as the conference's Organizing Committee prior to production. Otherwise, the organizer will have the right to produce these items and charges will be covered by the Supporter. It will be the company's responsibility to pay the relevant tax, transport and any other extraneous charges.

- Supporter's logo and name on notepads and pens
- Inclusion in the delegate's kit

Promotional Insert

2,000 NIS

Inclusion of 1 piece of promotional material distributed in participants bags

Advertisement in Final Program Booklet

2,000 NIS

- Inside Page – one sided color page
- Placement in the program is on a "first come, first served basis"

EXHIBITION

8,000 NIS

A commercial and professional exhibition will take place parallel to ISMBE session hours. We wish to maximize the exhibitor's exposure to the delegates and therefore all coffee breaks will be held in the exhibition area.



Exhibitors will be acknowledged in the Industry Support and Exhibition section of the program and on the conference website with hyperlink to Supporter's homepage.

Exhibition Includes

- 100-word company profile in the Final Program
- Open exhibition space (2x3sqm)
- 1 table and chair, electricity point
- 2 complimentary exhibitor registration
- Coffee & Lunch for the registered exhibitors (as per the program)
- Cleaning of public areas and passages

Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor.

Allocation for Space

Space allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed to ensure the reservation of the desired location.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. One exhibitor badge will be given for the first 6 sqm booked and another badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of 400 NIS per person. All registered exhibitors are entitled to the coffee and lunch breaks and sessions.

Acknowledgements

Please note that exhibition opportunities include the following:

- Exhibitor's logo with hyperlink on conference website
- Acknowledgement on Sponsors/Exhibitor's Board on-site
- Acknowledgement in the Sponsors/Exhibitor's List in the Final Program

- ❖ For 9 sqm the price is 10,000 NIS with 3 registration badges
- ❖ 12 sqm the price is 14,000 NIS with 4 registration badges



INFORMATION FOR SPONSORS & EXHIBITORS

Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

GTGL Global Events Ltd.

Email: gail@gtgevents.com

All company details, as filled in the form, will be used to advertise the institute/company in the program. The form must be completed and signed and returned to GTGL Global Events Ltd.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, confirmation of sponsorship and an invoice will be sent to the sponsor.

Terms of Payment

50% due with signed contract

50% due by 15 August, 2026

The total amount should be received before the opening date of the conference.

Payment Methods

Option 1: Payment by credit card

Option 2: Payment by Bank Transfer

Details will be available in the invoice

Bank charges are the responsibility of the payer

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 14 August, 2026, will be entitled to a reimbursement of 50% of the sponsorship payment minus handling fees and under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible from 15 August 2026.

Terms and Conditions

The terms and conditions of sponsorship and exhibition are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.



SPONSORSHIP/EXHIBITION APPLICATION FORM

Please complete the following information and return to the Organizers:

Email: gail@gtgevents.com

Company Name (as you wish it to appear on all acknowledgments)

Contact Name and position

Address

Post/Zip Code

Country

Telephone

Fax

Email

Website Address

I have enclosed the following items:

- High resolution company logo in jpeg
- Short company description (max 100 words)

I/We confirm the following sponsorship items.

Sponsorship Levels		Value
Platinum Sponsor		<input type="checkbox"/> 50,000 NIS
Gold Sponsor		<input type="checkbox"/> 20,000 NIS
Silver Sponsor		<input type="checkbox"/> 15,000 NIS
Other Items	Poster Board Area	<input type="checkbox"/> 10,000 NIS
	Coffee Break	<input type="checkbox"/> 10,000 NIS
	Lecture	<input type="checkbox"/> 5,000 NIS
	Notepads and Pens	<input type="checkbox"/> 5,000 NIS
	Promotional Insert	<input type="checkbox"/> 2,000 NIS
	Advertisement in Final Program	<input type="checkbox"/> 2,000 NIS
	Exhibition Space	6 sqm incl. 2 registration
	9 sqm incl. 3 registrations	<input type="checkbox"/> 10,000 NIS
	12 sqm incl. 4 registrations	<input type="checkbox"/> 14,000 NIS

Initial Deposit of 50% due with application _____ NIS

I/we are authorized to sign on behalf of the company and acknowledge that the company will pay all costs as indicated above and follow guidelines and policies listed in the sponsorship prospectus.

SIGNATURE _____

DATE _____